

With Comfort First, Benefits Follow

Membership includes an annual Clean & Tune to help prevent, detect, and repair problems that could lower the efficiency or lifespan of your unit. It also includes these incredible benefits:

1. No hidden fees: no emergency, labor, travel, or diagnostic fees
2. Significant, member-only savings on parts, including filters
3. 30 percent discount on new installations
4. Priority scheduling—even during our busiest times, members are first in line for fast service
5. Guaranteed satisfaction with our products and services

Take Control of Your Comfort and Costs

Don't let cost get in the way of comfort. Our Comfort First membership program has a set annual price, with no hidden fees, so it's easy to budget for service that helps you stay a step ahead of problems.

**Call RJ Heating and Air Conditioning
for the best service at the best price!**

COMFORT FIRST MEMBERSHIP

Save 25% on Service
Over the Life of Your System

**\$189* Includes Annual Cleaning
and All Member Benefits**

*Per Unit, Per Year



turn to the experts

**RJ HEATING and
AIR CONDITIONING LLC**
rjheatingair.com

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**RJ HEATING and
AIR CONDITIONING LLC**
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Serving Ozaukee, Milwaukee, Waukesha,
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DO THE MATH

Be a Member!

RJ Heating and Air Conditioning has been in business since 1976 because we are a real, honest company that believes in helping people. That's why our Comfort First program offers real savings.

Below is a closer look at how Comfort First compares when you add up saved installation fees and repairs, plus member-only discounts on parts and labor.

RJ's Savings Sound Too Good to Be True—But They're Real!

Average costs over the life of the system (Estimated over 20 years)	Traditional Homeowner	Comfort First Member	Comfort First Benefits
New equipment (installed)*	\$4,000	\$2,800	30% discount
Service costs (both parts and labor)	\$1,800	\$250	No labor fees No markup on parts
Filter replacements	\$1,000	\$400	No markup on filters
Annual maintenance (\$129/year x 20 years)	\$2,580	\$0	Included with membership
Annual membership (\$189/year x 20 years)	\$0	\$3,780	No hidden fees
Discount opportunities with equipment purchase	\$0	(\$200)	Long-term discount
Total average costs over the life of the system	\$9,380	\$7,030	Plus lower energy costs
TOTAL SAVINGS over the life of the system	\$0	\$2,350	Members Save 25.1%

*Source: HomeAdvisors.com

These costs are considered the average costs over the life of the equipment—20 years. Every system is different and costs may vary (both higher and lower) from above, depending on the type of unit. We are a Carrier® Factory Authorized Dealer, and our program reflects manufacturer recommendations for service on all Carrier® heating and cooling systems as well as other makes and models.

Comfort First Members Worry Less, Save More

Our Comfort First membership means you won't have to think about filters, wonder about funny noises, or be caught off guard by a system that stops working or suddenly needs extensive work. It also means peace of mind, knowing your unit is running as safely and efficiently as possible.

Your cost is just \$189 a year per unit, with additional discounts offered with the purchase of new equipment. More importantly, you'll save 25 percent on service over the lifetime of your system, while helping to extend its life to a full 20 years or more.